

## TRAIN – Key note lecture

Thursday February 18<sup>th</sup>, 4:30 pm  
TWINCORE seminar room 003

### Lizensierungen & Kollaborationen aus der Perspektive der Industrie

Dr. Christoph Geserick  
Director Early Licensing  
Bayer



### Who is Christoph Geserick?

Dr. Christoph Geserick has over 10 years experience in business development and driven numerous license deals successfully. He has given invited talks on various topics and published several scientific articles and patents.

He is currently working in the Early Licensing Group which is part of the Business Development Organization at Bayer. In his role he is responsible to negotiate collaborations and licenses with pharma- and biotech-companies as well as academic institutions.

Before his current position, Christoph Geserick was instrumental in setting up Bayer's Innovation Center China in Beijing. He started several research collaborations in China and acted as Alliance Manager for the BayerTsinghua Center for Innovative Drug Discovery.